



## Alumnus - December



### Alumnus of the Month | Arun Gulani MD | PG 1985

Dr. Arun C. Gulani, renowned as the “Visionary Artisan of Ophthalmology,” embodies a remarkable amalgamation of DaVinci and Michelangelo with his futuristic vision, award-winning innovations, unmatched surgical craftsmanship, and a consistent global track record spanning three decades. The narrative of Dr. Gulani’s life has become a compelling subject of interest for biographies and movie scripts. Recently, his birth date of September 12th was officially declared “Gulani Vision Day” by the Mayor of Jacksonville, Florida.

Over three decades ago, at G. S. Medical College, Dr. Gulani fell in love with eye surgery. He was captivated by the serene atmosphere of the operating room, the immediate transformation in patients’ lives, and the opportunity to harness his innovative and artistic talents to make a difference. This passion drove him to excel in his medical studies, ultimately earning him the prestigious ophthalmology seat with a Gold Medal. Even during his residency in the ophthalmology department, he published papers in international journals and authored a book detailing his innovative techniques that are lauded globally.

Dr. Gulani challenged conventional notions of glasses as “Accessories” and called them “Crutches” and reframed vision prescription as a “Disability.” With this conviction and his own natural 20/10 vision, his mission became clear: to provide each patient with vision surpassing 20/20, aspiring to liberate them from glasses or contact lenses.

Armed with confidence and unwavering faith in his mission, he acquired a ophthalmology residency in the United States. Along the way, he received numerous accolades including the Career Achievement award and continued on his unwavering path by pioneering a super-specialty in eye surgery known as Gulani Plastique® Techniques. He also developed patented technologies, proprietary techniques, and next generation surgical instruments, raising the bar on procedures like LASIK to non-cutting LazrPlastique®, Cataract surgery to custom-designed LenzOplastique®, and Corneal surgery to Corneoplastique®. These innovations enabled him to address a wide spectrum of vision issues, including nearsightedness, farsightedness, high astigmatism, and reading vision correction, as well as complications and side effects of LASIK or cataract surgery. He became renowned for successfully handling complex cases like Keratoconus, Corneal scars, and Radial keratotomy.

To enhance the patient experience, he established the world’s first and only eye surgical SPA. Patients undergo surgery in a serene and spa-like environment with no pain, no stitches, no injections, and a truly memorable experience.

Dr. Gulani’s practice defies the conventional business model of elective medicine. It proudly avoids advertising, discounting, and referral incentives, yet boasts a clientele that includes Hollywood and Bollywood celebrities, as well as the Who’s Who from around the world who travel to seek his expertise. He refuses to accept insurance company contracts that prioritize volume over patient care and has maintained an unparalleled level of compassion, focusing on “one patient at a time.” As a testament to this commitment, the Gulani Vision Institute received the esteemed Ultimate CEO award.

Known as Dr. GQ for his passion for fashion, Dr. Gulani seamlessly blends elegance, symmetry, and beauty into his eye surgeries, elevating them to an art form. Over 3 decades ago, while still a resident at KEM hospital, patients of Dr. Gulani elated by their outcomes would request pictures with him and this trend continues till today as selfies by worldwide patients with their Rockstar surgeon, turning him into a social media sensation and an inspiration not only to eye surgeons but to the entire medical community worldwide.

Dr. Gulani consistently attributes his success to his formative years at Seth GS Medical College and King Edward Memorial Hospital. He continues to teach and mentor eye surgeons in India while also allowing them fellowships at the Gulani Vision Institute in Florida. Additionally, he has established the Gulani Vision Global Foundation to provide support for these educational initiatives.

Affectionately known as the G.O.A.T. (Greatest of All Time) of eye surgery, Dr. Gulani holds a world record in medical tourism by assisting patients from 98 countries. Despite offers from private equity firms to relocate to Beverly Hills or New York, he remains steadfast in his vision, transforming Jacksonville, Florida, into the global destination for vision care, guided by the eye of an artist and a passion for helping people see.