

Raising vision surgery to an ART, Dr. Gulani's innovative and advanced procedures are creating a global paradigm shift in vision correction. In order to successfully perform tomorrow's techniques today Dr. Gulani has invented many of the intricate surgical instruments now in use by LASIK & CATARACT Surgeons worldwide.

Former Chief of the Cornea Service and Assistant Professor at the University of Florida's School of Medicine, Dr. Gulani founded the Internationally Renowned Gulani Vision Institute, at Southpoint in Jacksonville, Florida.

Tireless innovation and implementation have led Dr. Gulani to develop several original next generation surgical techniques. His ground-breaking Corneoplastique™ concepts are raising the bar in CATARACT & LASIK- Laser Vision Surgery and can not only address nearsightedness, farsightedness and astigmatism, but also attempt to reverse previous LASIK and other eye surgeries for grateful patients worldwide, literally turning back the clock on vision.

Dr. Gulani is acknowledged by eye surgeons worldwide as a brilliant innovator, skilled surgeon, teacher and thought leader. Eye surgeons from around the world seek advanced training and fellowships at Gulani Vision Institute, where they can personally train in the most advanced surgeries of the 21st Century.

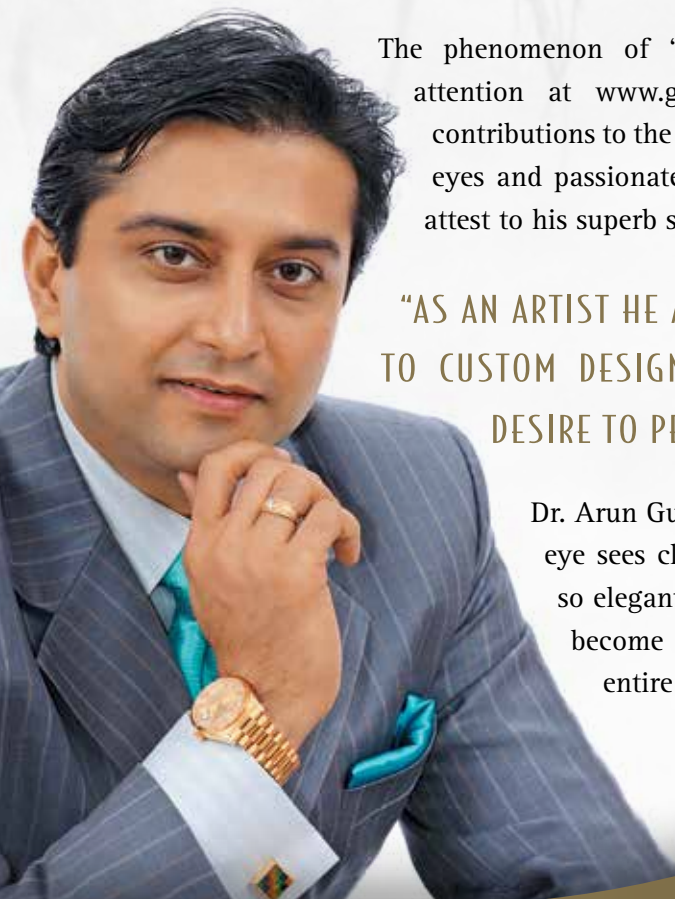
Patient-focused, professional and personable at all times, Dr. Gulani has earned a reputation as "the high touch, high tech doctor's doctor." Exuding confidence, warmth and compassion, Dr. Gulani insists on thorough patient education prior to surgery, involving the family as much as possible. In Jacksonville and beyond, he is the physician's surgeon of choice for LASIK & CATARACT and all other corrective eye surgeries.

Dr. Gulani's personal approach, coupled with the vast array of advanced surgical options and diagnostic equipment at his fingertips, guarantee a customized procedure to fit the unique needs of each patient.

The phenomenon of "Gulani Vision" is attracting global attention at [www.gulanivision.com](http://www.gulanivision.com), as his widespread contributions to the field of ophthalmology and the smiling eyes and passionate testimonies of thousands of patients attest to his superb surgical skill.

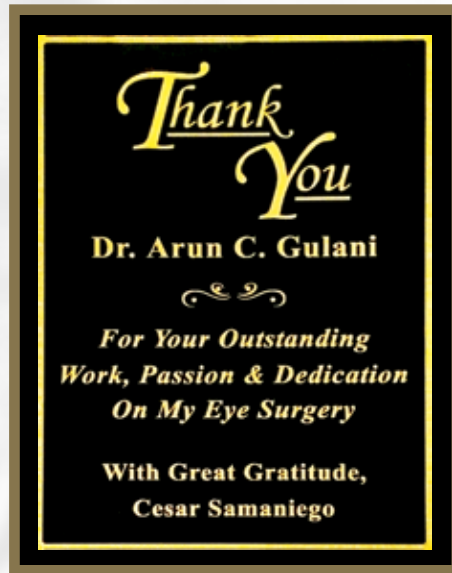
"AS AN ARTIST HE APPROACHES EACH PATIENTS EYE TO CUSTOM DESIGN A SURGICAL PLAN WITH THE DESIRE TO PERFECT THEIR VISION."

Dr. Arun Gulani envisions a society where every eye sees clearly. He has painted that vision so elegantly, that Jacksonville Florida has become the vision destination for the entire world.



SURGEON - INNOVATOR - AUTHOR - TEACHER - INDUSTRY LEADER - HUMANITARIAN

TESTIMONIALS OF SOME OF THE PATIENTS & EYE SURGEONS FROM ALL OVER THE WORLD WHO HAVE EXPERIENCED DR. GULANI'S ADVANCED TECHNIQUES AND PERSONAL TOUCH:



*"Dr. Gulani is not only the World's best but also very friendly, gentle and down to earth as a person."* ~ Ruby A. - Hong Kong

*"To me, Dr. Gulani is Topmost in the Universe."*  
~ Liana K, Moscow - Russia

*"Dr. Gulani has a GOLD heart & GOLD hands."*  
~ Svetlana S. - Latvia, Europe

*"My eye surgeons in Germany were fascinated with Dr. Gulani's work."* ~ Selina G. - Germany

*"No distance is too far to achieve 'GulaniVision!'."*  
~ Megumi Y. - Japan

*"Dr. Gulani is just Outstanding!"* ~ Attorney Pascale Esq - Switzerland

*"I don't need Reading Glasses anymore!"* Michelle - Paris, France

*"I traveled from London to Jacksonville for my surgery. Amazing Experience!"*  
~ Dr. Court - London

*"While researching for the best, all roads led to Dr. Gulani!"*  
~ Antoniette B. - South Africa

*"I see better than 20/20. I have GULANI VISION!"* ~ Rachna R - India

*"Dr. Gulani corrected my Lasik surgeon's complication."* ~ Ann R. - Saudi Arabia

*"He is God's Gift to people with Vision Problems."* ~ Jai Y. - Singapore

*"Dr. Gulani's INTACS surgery for my Keratoconus is a Super Success."*  
~ M. Lamkhida - Morocco

*"He is an outstanding Pioneer; he corrected my Radial Keratotomy to 20/20."*  
~ Norman H. - Mexico

*"World's Best and amazingly Personal."* ~ Pilot, Joe C. - Canada





He has invented numerous Award-Winning surgical instruments used by LASIK & CATARACT surgeons all over the world.

He dedicatedly publishes his new techniques, protocols and surgical concepts while conducting hands-on workshops globally, to train other eye surgeons in his advanced surgeries.

*"Jacksonville is Lucky to have Dr. Gulani; he has designed some of the best LASIK & CATARACT surgical instruments used today" ~ Dr. Paul Karpecki, Senior Clinical Consultant - Bausch & Lomb*





With Dr. Gulani's inventions and position as a thought leader and advisor to the Technology manufacturers worldwide, along with his ability to use future technology abroad often many years before it arrives in the USA, he is not swayed by industry sales pitch, but rather elects technology in his patient's best interest.



### PENTACAM CORNEAL TOPOGRAPHY & ANALYSIS SYSTEM

Dr. Gulani acquired the First PENTACAM Tomography system in North East Florida and is among select Eye surgery practices in the world to offer this advanced diagnostic evaluation in raising the bar on safety for patient selection. The Corneal structure is studied in 3D along with Wavefront analysis, Keratoconus detection and Cataract densitometry to then tailor a unique technique or combination approach for your individual visual goals.



### VISX™ STAR S4 LASER

The VISX STAR S4 Laser was one of the first lasers approved by the US FDA for Laser Vision Surgery and with continued cutting edge technological updates has had an extensive track record for accuracy and safety. This Variable Spot Scanning laser with 3D ActiveTrak is Dr. Gulani's choice Laser in performing the full range of Lasik-Laser Vision Surgery.



### BEYOND 20/20 VISION - OPTEC 6500

In pursuit of perfecting vision, Dr. Gulani has gone beyond the traditional Eye chart. Day/Night vision with/without glare along with the EyeView® Functional Vision Analysis Software allows recording your individual eye's "Real world vision".



### 3D OCT WITH COMPUTERIZED OVERLAY

Dr. Gulani acquired the World's First combination system to enable him to study minute details of the eye in designing surgery to each patient individually.

### OPD III ANTERIOR SEGMENT ANALYZER

As an ongoing collaborative effort with the eye surgical industry, Dr. Gulani approaches each eye as a camera and measures intricate detail along with documenting his work and success so he can share with fellow eye surgeons all over the world.

### DRS-3100 DIGITAL REFRACTING SYSTEM AND EXAM SUITE

Incorporating the First in northeast Florida, this automated, digitally linked exam room is testimony to Dr. Gulani's desire for "High-Tech, High Touch" approach to patient care. Diagnostic information is digitally transferred right to the patient's chair. This elegant, fully computerized visual testing system interacts with patients and also uses the Italian CSO Imaging System to raise the bar on accuracy in a patient-friendly environment.





Known as “a surgeon’s surgeon” among his peers for being the surgeon of choice for other physicians themselves and being an educator for eye surgeons worldwide, Dr. Gulani continues to innovate and advance the field of eye surgery globally.

Eye surgeons from all over the world seek Dr. Gulani’s expertise in continuing their education and follow his guidance in futuristic eye care, technology and surgical skills.

**“EDUCATION IS THE FOUNDATION OF MY INSTITUTE. THIS NOT ONLY SIGNIFIES MY COMMITMENT TO CONTINUOUSLY UPDATE MYSELF BUT ALSO TO SHARE WHAT I HAVE LEARNED AND EXPERIENCED WITH EYE SURGEONS ALL OVER THE WORLD” – DR. GULANI.**

As a world resource for eye surgeons, he provides Second Opinions and Complication Corrections for a global clientele.

*“Every patient I referred to Dr. Gulani was blown away with their vision outcomes. Then I had my own Cataract surgery. I am AMAZED!” ~ Dr. Arthur “Buster” Browning*

*“I salute Dr. Gulani! He raises the bar on medicine & physicians alike.” ~ Cataract surgery patient, Dr. Albert L.*

*“My Laser vision surgery results have been Amazing! Above and beyond my expectations.” ~ Dr. Victoria Array - University of Florida Physician*

*“Being a physician, I did extensive medical research to select Dr. Gulani for my LASIK. In the role of a patient, I was very impressed with the combination of his extensive knowledge, confidence and yet personable approach.” ~ Dr. Sheryl A.*

*“Having been an eye surgical nurse for over 30 years, I was aware of Dr. Gulani’s world-renowned skills in corneal surgeries. LASIK being a corneal surgery, I was confident that if any complications were to arise, Dr. Gulani had the ability to fix it and recommended him for my dear husband’s LASIK.” ~ Carolina M. - Eye Surgical Nurse*



*“I had Lasik surgery elsewhere with an inadequate result. I approached Dr. Gulani who methodically corrected me back to 20/20 vision. I wish I had come to Dr. Gulani in the first place. He is indeed a ‘Doctor’s Doctor’” ~ Dr. Pablo C.*

*“We traveled from across the globe to Jacksonville to study under Dr. Gulani and learn his LASIK, CATARACT and Advanced Vision Corrective techniques. He is a rare combination of an excellent surgeon, a great teacher and a caring physician.” ~ Dr. Choeng & Dr. Aphorn P, Eye Surgeons, Chiang Mai University, Thailand*



Dr. Gulani's pioneering work and innovations have resulted in numerous publications in the form of Books, Book- Chapters, Original Papers, Video Journals, DVD's, APPS and Online Forums for educating fellow eye surgeons throughout the world.



### A BRIEF SYNOPSIS OF OVER 20 YEARS OF PUBLICATIONS IS LISTED BELOW:

- Gulani AC. Corneoplastique™: Art of LASIK & CATARACT surgery. Ind J Ophthalmol 2014;62:3-11.
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- Gulani, AC. Decoding corneal scars: Straight to 20/20. Ophthalmology Times. Feb 2014; 39(4) 6-12.
- Gulani AC. Shaping the Future and Reshaping the Past: The Art of Vision Surgery. In: Copeland and Afshari's Principles and Practice of Cornea. 2013;2: 1252-73.
- Donnenfeld E, Gulani AC. LASER Cataract surgery. In: Femtosecond Laser: Techniques and Technology. 2012;21:155-161.
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- Gulani AC. "Corneoplastique: Art of Laser Vision Surgery"- Corneal Refractive Surgery in Video Atlas of Ophthalmic Surgery. XXXVIII. (2) 2008
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- Gulani, AC. Sutureless Amniotic Surgery for Pterygium: Cosmetic Outcomes for Ocular Surface Surgery. Techniques in Ophthalmology. 6(2):41-44, 2008.
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- Gulani AC, Swartz T. Future Horizons of Lasik Surgery. In Textbook- Mastering Laser Applications in Ophthalmology. J.P. Publishers 2007; 98, 854-859.
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- Gulani AC. Excimer Laser PRK and Corneal Scars: Refractive Surgery to the Rescue. In Textbook- Mastering Advanced Surface Ablation Techniques. J.P. Publishers 2007; 26, 246-248.
- Gulani AC. Corneoplastique™. Techniques in Ophthalmology 5(1):11-20, 2007
- Gulani AC. "Future of Laser Vision Surgery" Video DVD rom. Advanced Surface Ablation Techniques. 2007
- Gulani AC. The Excimer Laser Beam Profile Topography and Classification. In Textbook- Mastering Laser Applications in Ophthalmology. J.P. Publishers 2007; 5, 34-37.
- Gulani AC. Gulani 5S Classification System. In Textbook - Tips & Tricks in LASIK Surgery. J.P. Publishers 2007; 7, 91-100.
- Gulani AC, Alio J et al: "Abnormal Preoperative Topography in Refractive Surgery Complications: Cataract and Refractive Surgery Today Journal. 2007; 7(2) 37-42
- Gulani AC. Pentacam Technology in LASIK: The Shape of Vision. International Textbook of Corneal Topography
- Gulani AC, Wang M: Future of Corneal Topography. Textbook of Corneal Topography in the Wavefront Era. Slack Inc. 2006; 26: 303-304 Slack Inc

ONGOING PUBLICATIONS LIST AT [WWW.GULANIVISION.COM](http://WWW.GULANIVISION.COM)



## IN THE NEWS

As a world renowned innovator and thought leader in the field of eye surgery, Dr. Gulani is highly sought after by local, national and international media for his expertise on numerous eye care issues.

Dr. Gulani is featured in numerous television interviews, newspapers, magazine articles, online, social and other news media sharing his insights and vision for the advancement of eye care and surgery globally.



To read or watch his interviews, visit [www.gulanivision.com](http://www.gulanivision.com) and click on "In The News"

## AWARDS

Twice a gold medalist with numerous awards and prizes throughout his professional career, Dr. Gulani is a recipient of many prestigious awards and has been globally recognized for continuous contributions, innovations and leadership in the field of eye surgery.

- Becton-Dickinson Career Achievement Award for innovation and contributions in Eye Surgery
- FORBES® list (goldline research) Top Ten Laser Surgeon in the entire United States of America
- The Storz Innovator in Surgical Techniques and Instrumentation Award
- The World Refractive Surgery Society Award
- Bausch & Lomb young Investigator Award for 3 consecutive years
- The American Surgical Instruments Corporation Award
- The Lion's International "Sight First" Award
- The Bell-Pharma Innovators Award
- Super Physician finalist award for his trail-blazing services and leadership in the field of LASIK, CATARACT and Advanced Eye Surgery.
- "Up & Comers Award" for his continued influence as a visionary.
- Dr. Gulani received the First Place Award for Best Surgical Video in Special Category at Film Festival Competition at the National Conference (American Society of Cataract & Refractive Surgery)
- International Gold Medal for Advances in the field of Lasik, Cataract and Vision Corrective Eye Surgery



*"Dr. Gulani's Corneoplastique™ is a beacon in the world of eye surgery, producing results that have never been offered before." ~ Dr. Spencer Thornton - the former President of American Society of Cataract & Refractive Surgery*

## PIONEER... MASTER SURGEON... TEACHER... INNOVATOR... VISIONARY...

Arun C. Gulani, M.D., M.S. is a world-renowned eye surgeon, internationally recognized teacher, author, award-winning innovator and respected industry consultant. He is often introduced at national and international podiums as the “Man of Vision.”

Dr. Gulani has a life-long passion – *“A passion to help people see.”*

Known as the Da Vinci of eye surgery, Dr. Gulani is an eye surgeon of the future, dedicatedly raising the bar on LASIK and CATARACT surgery with his passion to make people see. Listed in FORBES® magazine (Goldline research) among Top 10 Laser Eye surgeons in the nation, he continues to innovate, inspire, teach and publish as a consultant to patients, the eye care industry and fellow eye surgeons worldwide.

World Renowned as a title for Dr. Gulani's reputation and ability takes this superlative to a higher dimension. Not a term to be used loosely, it is applicable in Dr. Gulani's case multi-dimensionally:

1. Dr. Gulani teaches Lasik & Cataract surgeons worldwide.
2. He has a global patient base that flies to see him in Jacksonville, Florida
3. Dr. Gulani has International privileges & access to technology years ahead of his peers.
4. He is a world resource for fellow eye surgeons seeking advanced training, second opinions and complication correction.

He dedicated years to super specialize and selectively study the field of Kerato-Refractive Surgery (Lasik, Cataract and other Vision Corrective Surgeries) interacting and training with Pioneers from all over the world.

Dr. Gulani's passionate High Tech- High Touch approach to individualize care and custom-design surgery for each patient is often described by his patients as the “GULANI VISION” Experience!

## COMMENTS FROM SOME EYE DOCTORS WHO HAVE WITNESSED DR. GULANI'S WORK:

*“Dr. Gulani is a Genius!” ~ Dr. Kyle A.*

*“Dr. Gulani is an artist at what he does.” ~ Dr. Wayne W.*

*“Dr. Gulani is a pioneer in the field of eye care. As a referring doctor, I am confident my patients are going to get the best care the world has to offer.” ~ Dr. Michael L.*

*“When passion & ability align, we get a Tiger Woods, a Michael Jordan & an Arun Gulani .” ~ Dr. Jeffrey S.*

*“He is a pioneer! Maybe one in one-hundred thousand eye surgeons can perform what Dr. Gulani does. That is why I chose him for my Laser Vision surgery.” ~ Dr. Jay G.*

*“He's the Doctor's Doctor. He is my Laser Vision Surgeon.” ~ Dr. Cindy C.*





## DR. GULANI PERFORMS ALL VISION CORRECTIVE SURGERY AS AN ART.

He does not believe in confusing patients with names of surgeries or technology. Instead he teaches eye surgeons to approach the eye like a camera, evaluating the optics of the entire eye and planning a surgery best suited towards perfecting vision for that eye individually.

The Three important points in Dr. Gulani's mind while customizing your eye surgery are:

### SAFETY, LOGIC & OUTCOMES!

No financial incentive, deals, technology hype or even his own World renowned status and reputation affect his decision in selecting the best surgical approach tailored for your individual eye.

Just like a camera, the eye has a cornea (viewfinder), the shape of which decides vision. Nearsighted corneas are steep or more curved, farsighted corneas are flatter and astigmatic corneas are shaped like a football (oval) as opposed to being shaped like a basketball (spherical). Thus nearly all cornea based refractive surgeries (including Lasik) focus on re-shaping a patient's cornea.

Laser vision surgery such as Lasik, Wavefront Lasik, Custom Lasik, Epi-Lasik, Lasek, PRK, Advanced Surface Ablation (ASA) itself can be modified and applied in varied forms to achieve the desired visual outcome based on Dr. Gulani's selection.

The next imaging structure in the eye is the lens (very much like the lens in the camera). As you age, this lens becomes "Cloudy" and is now called a Cataract. Your natural lens also has a power to it that can be manipulated by inserting a specific artificial lens implant after removing the Cataract. New generation Lens implants can further be helpful for patients who use reading glasses for presbyopia wherein these implants can be multifocal (like bifocal or progressive reading glasses) and thus allow reading as well as distance vision.

Surgery can also be combined in stages in some cases to optimize the best of technology and technique in individualizing and customizing the surgery to the patient and their unique eyes. For example; CATARACT surgery followed by LASER VISION Surgery.

Thus various combinations of Lens or Laser surgeries and technology choices available to Dr. Gulani provide unlimited permutations to individualize care for each patient in seeking their unique visual goals thereby raising vision itself to an ART.

NFL pro football player Mike Peterson and his wife Chantal underwent Dr. Gulani's Advanced Laser Vision Surgery.

*"I traveled 40,000 miles for my daughter to the best LASIK surgeon in the world."* ~ Dr. Gary M. - Australia





## LASIK - LASER VISION SURGERY; AN ART: THE GULANI DIFFERENCE!

Since it is the curvature (shape) of your cornea (front clear window of your eye) that decides in most cases whether you are nearsighted (steep curvature), farsighted (flat curvature) or have astigmatism (football shape as opposed to a basketball shape), we Re-shape (sculpt) the cornea using an invisible, painless, highly accurate (cuts 1/4th of a micron per shot) and computerized Laser. Thus the entire range of procedures to Re-Shape the Cornea using an Excimer Laser are called Laser Vision Surgery.

WITH THIS SIMPLIFIED EXPLANATION, DR GULANI CUTS OUT ALL THE HYPE AROUND LASIK LASER VISION SURGERY AND PREPARES YOU TO UNDERSTAND THE UNDERLYING LOGIC.

LASIK (Laser-Assisted in situ Keratomileusis), SBK (Sub-Bowman's Keratomileusis), BladeLess Lasik, LASEK (Laser Epithelial in Situ Keratomileusis), Epi-Lasik (Epithelial flap Lasik), PRK (Photo-Refractive Keratectomy) and ASA (Advanced Surface Ablation) are all variant forms of Laser Vision Surgery used to correct nearsightedness, farsightedness, and astigmatism.

Custom Laser Vision Surgery is a technological advance wherein wavefront aberrations in the entire optical system of the eye are corrected towards best potential visual acuity. Dr. Gulani was among the first in the world to be certified and experienced in Custom Laser Vision surgery abroad much before the US FDA (Food and Drug Administration) approved this surgery for eye surgeons in the United States of America.

Lasik surgery involves making a flap in your cornea (like a page of a book) and then shaping the underlying cornea with the laser. This flap can be made by a laser or a blade, it can be hinged superiorly, medially or laterally as well as be of different thickness and or sizes. Advanced Surface Ablation or PRK are performed without cutting any flaps instead requiring separation of the epithelium (skin of the cornea) with various techniques followed by individually computerized Laser shape applications.

Once again, it becomes clear how Dr. Gulani approaches Laser Vision Surgery including Lasik in that it is not a "Cookie Cutter" surgery but actually an ART demanding careful selection and skilful execution thus making it important that every Lasik surgeon be capable of performing the entire range of surgeries to best suit your individual eye and visual goals.

*"I wasn't ready for Lasik surgery until I met Dr. Gulani and I'm glad I waited. I recommend him to patients daily."*  
~ Dr. Cindy C. - Eye Doctor

*"My wife had Lasik with another surgeon and sought correction by Dr. Gulani. I had Laser ASA with Dr. Gulani and see 20/15 now."* ~ Mike M. - Pilot





## LASER CORNEOPLASTIQUE™ RAISING THE BAR IN LASIK LASER VISION SURGERY

LASIK and Laser Vision Surgery are Corneal surgeries (Laser reshaping is performed on the cornea of the eye). Corneal surgical experience and knowledge will in all probability enhance the ability of a Lasik surgeon to better select the candidacy of their patients, prevent complications and prepare them to react in an efficient manner towards any inadequate / unforeseen outcomes.

Dr. Gulani performs the full spectrum of corneal surgeries including artificial corneal transplants and has been teaching Advanced Corneal Surgeries in his LASIK Laser Vision Surgery courses for eye surgeons worldwide.

The ART of blending the full spectrum of corneal surgery to **Prepare** the cornea For Laser Vision Surgery or to **Repair** the cornea *From* Laser Vision Surgery is what Dr. Gulani has introduced as a Super specialty called CORNEOPLASTIQUE™.

Patients who have been previously told that they are “Not A Candidate” for regular Lasik due to corneal problems like; thin corneas, corneal scars, high astigmatism, pterygium, previous surgeries like cataract surgery, corneal transplants, Lasik, radial keratotomy etc. may now qualify for Laser vision surgery towards a visual goal.

*“I saw many eye surgeons, they all gave up on me. Now after Dr. Gulani’s laser surgery, I see better than 20/20. It’s kind of a miracle!” ~ Randi M. - Corneal scar patient*

*“I can only explain in superlatives this experience of 20/20. Dr. Gulani is First rate! It’s a dream come true.”*

*~ Steve F. - Laser complication patient*



## LASIK COMPLICATIONS

Like every surgery, Lasik and all forms of Laser Vision Surgeries too can have complications. Dr. Gulani is a world resource for patients as well as for Lasik surgeons seeking his expertise in complication management. Dr. Gulani has outlined management protocols, reparative surgical techniques, invented instrumentation and classification systems for Lasik Surgeons at courses and workshops that he teaches at conferences worldwide. He has made numerous contributions to ophthalmic literature in this highly specialized field of Corrective Lasik surgery.

*“Dr. Gulani took on my previous Lasik surgeon’s complication and miraculously restored my sight back to 20/20 vision. I flew down my son from Michigan for Lasik. I wouldn’t let anyone but Gulani touch him.” ~ Hunter C.*



INTENSELY PASSIONATE TO MAKE ME SEE - NO FLUFF, NO HYPE- HE IS THE REAL THING! - A MAN IN



## CATARACT

A cataract is a progressive clouding of your eye's natural lens (usually with age) that results in decreased vision.

### Designing Vision with Cataract Surgery.

Even though millions of cataract surgeries are performed throughout the world every year and it is called a Routine Procedure, Dr. Gulani teaches eye surgeons worldwide that "No Cataract surgery should be ROUTINE".

"Cataract surgery is an ENDEAVOR to help patients see what they have been missing and also an opportunity to plan for the BEST Vision they can have for the REST of their Life"- Gulani AC, M.D. , M.S.

With such an outlook, Dr. Gulani encourages eye surgeons to Custom-Design vision for each patient through their cataract surgery by tailoring his 3T concept (Technique, Technology & Target), which allows to effectively address all of their correctable visual issues using Customized Cataract Surgery with New Generation Lens Implants and / or staged Laser Vision Surgery.

### ~~TECHNIQUE~~ "NO NEEDLES", "NO PATCH" & "NO STITCH" CATARACT SURGERY

### ~~TECHNOLOGY~~ COMPUTER PROGRAMMED, LASER ACCURATE & DIAMOND SPECIFIC

Dr. Gulani has access to a wide choice of new generation, premium lens implants like the Monofocal, Toric, Multifocal including ReStor, ReZoom, Tecnis or Crystalens. Disregarding the Hype around such special lens implants, he uses a specific lens implant as an "Ingredient" in what he calls your "Vision Recipe"

\*\* Ask about the new breakthrough in cataract surgery; the Femtosecond LASER to perform truly Blade Less surgery in replacing many of the surgical steps done by hand.

### ~~TARGET~~

Dr. Gulani teaches that cataract surgery should be an "Avenue" leading to that higher cause of individualized "Vision Freedom."

*"I can now see distance and even read without any glasses! I am tickled to death!"*

~ Harry M. ReStor - Lens & Laser Surgery combination

*"Dr. Gulani brought me to perfect vision despite my previous RK surgery" ~ Dr. Lily A.*





## LENS BASED VISION SURGERIES

For patients who are extremely nearsighted or farsighted (when too much corneal tissue could be compromised due to excessive Laser re-shaping), Dr. Gulani may select Lens based surgery as your primary approach to correct your vision.

\* Lets remember at this point that normally you have a natural, focusing, clear lens in your eye. So, we could either Add a lens to supplement your own lens power or Remove your natural lens and replace it with an artificial lens implant that corrects your vision.

1. *Phakic Implants (VISIAN ICL)*: A miniature contact lens like implant is gently tucked into place inside the eye to add to the focusing power of your natural lens in correcting your vision.

2. *Clear Lens Exchange/Refractive Lens Exchange*: Your eye's natural lens is replaced with an artificial lens implant of the appropriate power to correct your vision.

\* Both the above approaches have design, model and technique choices that allow Dr. Gulani to select a particular lens in correcting your vision.

*"Dr. Gulani is outstanding! Explains options to patients in our 'language.' Exceeded my expectations."*  
~ Dave M. - CEO: McDonalds



*"I see great with ICLs in both my eyes. I wish all my doctors could be like Dr. Gulani!"* ~ Sara M

*"We would refer Dr. Gulani to patients anywhere in the world."*  
~ RoseAnn T. & Geraldine F.



*"I could talk 24/7 about Dr. Gulani. He is definitely 1 in 100,000,000."* ~ Willie W.

## PRESBYOPIA

During middle age, usually beginning in the early 40s, people experience blurred vision at near points, such as when reading, sewing or working at the computer.

Dr. Gulani likes to describe this as an age-related loss of the "Zooming power" (tele & wide like a camera) of your natural lens inside your eye:

1. When your natural lens is Clear: Monovision (the non-dominant eye is focused for near), or Blend Vision can be achieved with Laser Vision Surgery.
2. When your natural lens has become a Cataract: Cataract surgery with Multifocal lens implant or Blend Vision using Premium Lens implant can be applied from numerous lens implant and Vision goal choices.

*"In my book, Dr. Gulani is Number ONE"*  
~ Deane Beman - Professional Golfer  
& Past Commissioner, PGA



*"I think Dr. Gulani is a Genius!"* ~ Pat B.

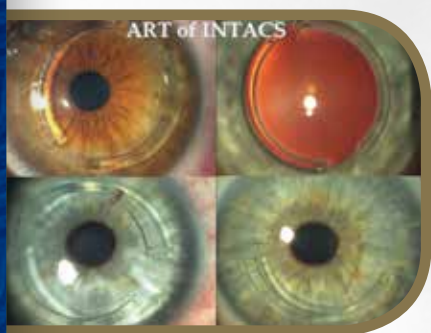




## KERATOCONUS

Keratoconus is a progressive eye disease in which the normally round cornea thins and begins to bulge into a cone-like shape. This cone shape deflects light as it enters the eye causing distorted vision. Keratoconus can occur in one or both eyes.

Dr. Gulani teaches Keratoconus surgery techniques worldwide with his “Think Outside the CONE” concepts and applies his full spectrum of specialized surgeries.



### INTACS®

Intacs® is a FDA-approved procedure for patients with keratoconus which comprises of two miniature, plastic segments (like braces) that are inserted into micro-channels created in the cornea in an attempt to decrease it's distorted cone shape thus enabling the patient to wear contact lenses and or glasses for vision. Dr. Gulani further customizes this surgery by varying the INTACS in size, thickness, position and pairing to address the unique cone pattern of each patient individually.

### ADVANCED LASER (ASA)

In selective cases Laser surgery (Off label use) can be performed.

### C3-R® (CORNEAL COLLAGEN CROSS-LINKING RIBOFLAVIN)

Cross linking the collagen structure of the cornea in an attempt to strengthen it's architecture and therewith decrease the bulging to stabilize the cone shape.

### CORNEAL TRANSPLANT

Advanced corneal surgeries like partial, deep, full thickness or even artificial corneal transplants for advanced levels of Keratoconus.

### ADVANCED CATARACT SURGERY WITH SPECIAL IMPLANTS

Patients with Keratoconus and Cataracts can avail of Customized Cataract surgery with Special Lens implants.

\*The above procedures can also be used in combinations in various forms for a more effective outcome in selective cases.

*“Dr. Gulani is a consummate professional and all that I have read about him is true. He is truly a gift for all of us with poor vision.” ~ Mr. Miles W. - Intacs patient*

*“I believe that Dr. Gulani is an inspiration to the practice of medicine, an obvious and unparalleled visionary in the field of Ophthalmology and the very person to whom I owe an immeasurable amount of gratitude.”*

*~ Attorney Rod S. - Maryland - Laser ASA Surgery patient*

*“Dr. Gulani performed Laser surgery on top of my previous INTACS and changed my life.”*

*~ Nurse William D. - Combination Laser ASA over previous surgeon's Intacs surgery*

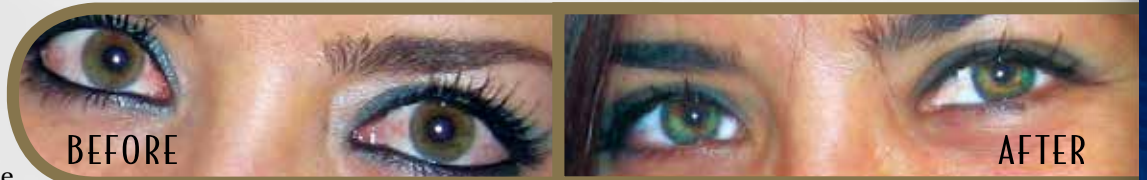
*“Dr. Gulani is a class act- his demeanor is that of a person who knows what to do- and then can do it- If it can be done, he can do it.” ~ Jim W. - Combination Cataract & Laser ASA surgery*





## PTERYGIUM

Pterygium is a pinkish-yellow, triangular-shaped tissue growth starting from the nasal area of your eye and grows towards the cornea (front, clear window of the eye). This lesion can be varied in its appearance from small and pink to large and angry red with symptoms of dry eye, cosmetically unacceptable appearance and/or adversely affecting vision.



## PINGUECULA

Pinguecula are yellowish, slightly raised lesions that form on the surface tissue of the white part of your eye (sclera) close to the edge of the cornea. They are typically found in the open space between your eyelids.

Dr. Gulani performs a specialized surgery for Pterygium and Pinguecula wherein he executes a complete removal of this lesion from its roots (Gulani Ice Berg concept) followed by an Amniotic membrane (Human Placenta) graft and a drug called Mitomycin C. Dr. Gulani performs his "No stitch" technique with a special glue to hold this graft in place.

Patients from all over the world have come to Gulani Vision Institute to seek Dr. Gulani's skill in this field and many have been pleasantly surprised at the excellent cosmetic appearance of their eyes. Though complications from any surgery are possible as are recurrences, Dr. Gulani's outcomes have raised the bar for these surgeries and many such patients can also avail of Laser Vision Surgery and Premium Cataract surgery subsequently to correct their vision.

*"Dr. Gulani is amazing. He was the 6th doctor I saw in a year for my pingueculas and the only one who gave me hope that something could be done." ~ Heather C.*

*"I recommend Dr. Gulani because he is an innovator in pterygium surgery and teaches other doctors. Who better would you want to work on your eyes?" ~ Greg T. - Professional Surfer*

## DRY EYES

Dry eyes can be caused by lack of production of tears or by increased loss of the tears from the eye. Dr. Gulani will effectively diagnose the cause of dryness and then suggest a treatment plan based on his Gulani Pyramid system of Dry eye care.

*"Dr. Gulani corrected my Dry eyes with the innovative MGP Procedure. It was worth the travel."*  
~ Attorney Sara A. - London, United Kingdom



*"Dr. Gulani is an Amazing doctor, who really has the patient's best interest at heart and is on top of his field."*  
~ Zarella B. - Model, Vancouver, Canada





Patients who have had eye surgeries in the past to correct their vision may present with either long term side effects of that surgery, gradually decreasing vision over time or need for modern technology fine tuning.

## PREVIOUS REFRACTIVE SURGERIES:

### 1. Radial Keratotomy (RK):

Radial keratotomy was a surgery very popular in the 1980s and was performed using diamond knife incisions in a radial pattern on the cornea to flatten the shape therewith correcting nearsightedness. Over time these patients tend to become farsighted, they may also have glare and haloes as well as progressively deteriorating vision from cataracts.

Advanced Laser Vision Surgery can be performed for these patients to correct their vision as well as enhance their past surgery.

If they also have a cataract then staged Cataract surgery with Special Lens implants can be performed followed by Laser Vision surgery to excellent visual outcomes.



*"I really expected that my case was hopeless. Dr. Gulani performed his Advanced Laser technique and I do not have to wear my glasses to read or to work on the computer."*  
~ Rebecca C. - RK patient underwent Laser Vision Surgery

*"After my cataract surgery, my field of vision was improved, my near vision was improved and driving at night is now easier."* ~ Dr. Donald M. - RK patient with Premium Lens implant

### 2. Previous LASIK and PRK

Modern day technology in the form of Advanced Laser Vision Surgery can be used to fine tune outcomes of old Laser technology to present day visual expectations.



*"My golfing friends are astounded at how well I see at a distance and how much my putting has improved."* ~ Barney F.- Advanced Laser ASA surgery for previous Lasik

*"Being a physician, I did extensive medical research to select Dr. Gulani for my LASIK. In the role of a patient, I was very impressed with the combination of his extensive knowledge, confidence and yet personable approach."* ~ Dr. Sheryl A.

### 3. Previous Cataract Surgery

Even patients who have had cataract surgery in the past can avail of Advanced Laser Vision Surgery to correct any residual visual error. Also, old technology lens implants in these patients can be exchanged for present day Premium lens technologies.



*"My vision is excellent! Dr. Gulani's word is as good as Gold!"*  
~ Gayle W. - Laser Vision Surgery after Cataract surgery

*"I could not have found a more competent, friendly or better informed doctor anywhere."* ~ Barbara D.  
- Laser Vision Surgery after Cataract surgery with ReSTOR Lens Implant



FALL 2008 EDITION

# WORK & LIVE IN JAY



## COMPANY PROFILE

### GULANI VISION

Arun Gulani is shaping the future of eye care in Jacksonville and around the world. He's a world-renowned eye surgeon and LASIK specialist who started the LASIK program at the University of Florida (UF) in Jacksonville in 2001. After serving as Chief of the UF Cornea and LASIK program and assistant professor at the UF School of Medicine, Jacksonville, he founded Gulani Vision Institute in 2004.

Today, he expresses his passion to help people see with highly advanced care in his Southpoint vision care center where he also trains fellow eye surgeons. Gulani also travels the world as an invited teacher and has himself learned from pioneers of the surgeries he performs. Gulani Vision Institute provides a full spectrum of surgical options that reduce dependence on glasses and contact lenses. His widespread contributions to the field of ophthalmology include inventions, research, awards, publications, protocols, advanced achievements and educational resources.

Gulani Vision Institute is among the city's blue-chip medical assets that draw patients from around the region, nation and world for health care. The city's new medical tourism initiative combines the renown of the Gulani Vision Institute with that of area hospitals St. Vincent's,

Mayo Clinic, Shands and Baptist (all ranked as the top in the country by *U.S. News and World Report*) and UF Proton Therapy Institute. Patients come to Jacksonville now marketed as "America's Health Center" and stay to enjoy the area's natural beauty, attractions and meeting facilities.

Years ahead of his peers with his international privileges, Gulani is the final destination for patients seeking LASIK second opinions and corrections. "I think that Jacksonville has tremendous potential. It's a great place in terms of geography and a great place to raise a family," said Gulani. He and his wife, Dr. Suparna, a family practice physician specializing in women's health, have two children: daughter Aaisha, 11 and son, Yash, 6. Suparna's practice is located nearby the Gulani Vision Institute.

Patient Sonny Bhika recently underwent advanced LASIK surgery for nearsightedness and astigmatism at the Gulani Vision Institute. The medical procedure was performed by Gulani with LASIK instruments he invented. Now Bhika's vision is better than 20/20.

"I'd been frustrated with my glasses for a long time and wanted to undergo LASIK surgery for vision correction," said Bhika. "After doing some background research and talking to friends, I made an appointment with Gulani. He and his staff made me feel confident in his vision care for my eyes—the most important part of my body."

Bhika continued. "Gulani is very professional and has great integrity. He makes time for his patients and he knows each one by name. Vision care at Gulani Vision Institute feels like a visit to a family friend who incidentally is also the most sought-after eye surgeon in the world."

For more information about Gulani Vision Institute, call (904) 296-7393 or visit the Web site at [www.gulanivision.com](http://www.gulanivision.com). The Institute is located at 8075 Gate Parkway, Suite 102. ■

THE OFFICIAL GUIDE TO  
JACKSONVILLE, FLORIDA







*At Gulani Vision Institute we believe that Dr. Gulani's world renowned expertise should be available to all. In this regard, we accept the following financing options.*

### BUDGET-FRIENDLY FINANCING OPTIONS

We accept nationally recognized financing plans like Care Credit ([www.carecredit.com](http://www.carecredit.com)), Wells Fargo & other options. Zero-Down, No-interest and long term options are available subject to each individual plan and candidate approval at the time of application. You can conveniently apply online for approval.

### CORPORATE COURTESY DISCOUNT

Some local companies have partnered with our institute to avail their employees of Lasik with Dr. Gulani at a substantial discount. Please check with your HR department and if not, you can ask your benefits manager / HR to contact our office to enroll.

### FLEXIBLE SPENDING OR CAFETERIA PLANS CAN BE USED

Many employers offer flexible spending accounts to help offset their employees' medical expenses. This may allow you to set aside pre-tax dollars for certain medical costs, including LASIK. and Premium CATARACT surgery. Open enrollment usually occurs once a year for a short time period. Ask your employer if they offer a Flexible spending plan.

### THE IRS CAN HELP

The IRS has deemed that LASIK or Premium CATARACT surgery could be a valid medical expense and can be tax deductible in some cases. Please consult with your tax professional for details.

Please feel free to discuss any of the financing options with us or visit us online at:

[WWW.GULANIVISION.COM](http://WWW.GULANIVISION.COM)





## Worldwide Patients with GulaniVision!



8075 Gate Parkway West / Suite 102 & 103 / Jacksonville, FL 32216  
P 904.296.7393 / F 904.296.0393 / email: [gulanivision@gulani.com](mailto:gulanivision@gulani.com)

WE ARE LOCATED 1/4 MILE NORTH OF ST VINCENT'S HOSPITAL (SOUTHSIDE) JUST OFF BELFORT ROAD ON GATE PARKWAY WEST.

For our patients within the United States of America:

*\* For International Patients, please follow these Downtown directions from the airport.*

Download our App  or visit our mobile website at: [www.gulanivision.com](http://www.gulanivision.com) for directions to Gulani Vision

### FROM DOWNTOWN (NORTH OF OUR OFFICE)

Take I-95 South toward St. Augustine. Exit onto J.TURNER BUTLER (JTB) BLVD/FL-202 via exit number 344. Exit onto BELFORT RD./SALISBURY RD. NORTH. Go under the JTB overpass and follow NORTH on BELFORT ROAD. You will pass St. Vincent's Hospital (Southside) on your right. Stay on BELFORT RD for approximately 1/4 mile and turn RIGHT onto GATE PARKWAY WEST. Our office is located on the left side of the street in the far left hand corner of the first office complex.

### FROM ST AUGUSTINE (SOUTH OF OUR OFFICE)

Take I-95 North towards Jacksonville. Exit onto J.TURNER BUTLER (JTB) BLVD/FL-202 via exit number 344. Exit onto BELFORT RD. /SALISBURY RD. NORTH. Go under the JTB overpass and follow NORTH on BELFORT ROAD. You will pass St. Vincent's Hospital (Southside) on your right. Stay on BELFORT RD for approximately 1/4 mile and turn RIGHT onto GATE PARKWAY WEST. Our office is located on the left side of the street in the far left hand corner of the first office complex.

### FROM JACKSONVILLE BEACH (EAST OF OUR OFFICE)

Take J.TURNER BLVD/FL-202 EAST towards I-95/Jacksonville. Exit onto BELFORT RD. /SALISBURY RD. NORTH and go NORTH on BELFORT ROAD. You will pass St. Vincent's Hospital (Southside) on your right. Stay on BELFORT RD for approximately 1/4 mile and turn RIGHT onto GATE PARKWAY WEST. Our office is located on the left side of the street in the far left hand corner of the first office complex.

### FROM PHILLIPS HIGHWAY US-1 (WEST OF OUR OFFICE)

Take J.TURNER BLVD/FL-202 EAST towards Jacksonville Beaches. Exit onto BELFORT RD. /SALISBURY RD. NORTH. Go under the JTB overpass and follow NORTH on BELFORT ROAD. You will pass St. Vincent's Hospital (Southside) on your right. Stay on BELFORT RD for approximately 1/4 mile and turn RIGHT onto GATE PARKWAY WEST. Our office is located on the left side of the street in the far left hand corner of the first office complex.

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Gulani app